GUIDING FOR GAVARI – Session I

Understanding Gavari & Extending its Incredible Tourism Potential

Although still unknown to the outside world, every September Mewar's villages host over 600 marvelous colorful Gavari performances that are attended by over 2 lakh villagers.

With proper promotion, Gavari will soon be globally recognized as one of India's top Intangible Cultural Heritage treasures and annually attract thousands of domestic & foreign visitors during the September lull.

Udaipur's guides will bear the primary responsibility for helping guests understand and appreciate Gavari's extraordinary history, meaning and significance; and this workshop will help prepare them for this challenge.

Besides sharing knowledge re the Gavari tradition, this workshop will engage participants in designing explanatory materials and a Code of Conduct for rural tour operators when attending Gavari and other sacred indigenous rituals.

The workshop also features a road safety segment for tour operators to help ensure their visitors' security, understanding of local traffic laws & customs, and mishap-free travels.

LOCATION: **MLV Tribal Research Institute (TRI) Conference Hall, Ashok Nagar, University Road**
TIME: **11:00 AM to 1:30 PM, Tuesday, September 11, 2018** **TEL: 0294-241-0958**

SCHEDULE

11:00	Brief Inauguration by TAD POT K.P. Singh & RTD Director Sumita Saroch
11:10	Sri Harish Agneya, Tuneer Films CEO & 25-yr Gavari documentarian **Topic**: **Gavari History and Identifying/explaining Gavari's primary dramas**
11:40:	Lokesh Paliwal, UNESCO cultural correspondent & Merijanmbhumi.com director **Topic**: **Gavari's unique importance as an Intangible Cultural Heritage treasure**
12:00	Q&A and Refreshment Break
12:30	W. David Kubiak, Rediscovering Gavari publicist/Big Medicine Charitable Trust CEO **Topic**: **Promoting Gavari & Adivasi values for global destination tourism**
1:10	Udaipur Automobile Vehicle Dealers Association **Topic**: **Road safety, civic sense and tourism development**
1:20	Final Q&A and collection of reactions, requests & contacts from audience

SPACE IS LIMITED SO PLEASE RESERVE YOUR SEAT

RSVP to RTD Director Sumita Saroch – Email: trcudaipur@gmail.com: Mob: +91 98 28 878187

ψ Please also attend RTD-sponsored **GUIDING FOR GAVARI Session II** – 11:00 AM, Sept 17th at TRI again. ψ
Featuring Bhil elder/ex-ICITP CEO Dr. Velaram Ghogra & other expert Gavari authorities – more Info coming soon.